

Message Text

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TO AMEMBASSY TUNIS

INFO AMEMBASSY LIBREVILLE

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FOR BAAS

FOLLOWING REPEAT STATE 113397 ACTION ABIDJAN ACCRA BAMAKO BANGUI
CONAKRY COTONOU DAKAR DOUALA FREETOWN IBADAN KADUNA
KINSHASA LAGOS LIBREVILLE LOME MONROVIA NDJAMENA NOUAKCHOTT
OUAGADOUGOU YAOUNDE 30 MAY 74

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E.O. 11652: N/A

TAGS: IV, GH, ML, XW, GV, DM, SG, CM, SL, NI, NI, CG, NI,

GB, TO, SB, GW, NG, MR, CD, CM

SUBJ: WEST AFRICAN COMMERCIAL CONFERENCE

TENTATIVE AGENDA FOR SUBJECT CONFERENCE FOLLOWS:

MONDAY, JUNE 10

EVENING, RECEPTION TO BE HOSTED BY AMBASSADOR (TIME TO BE
ANNOUNCED)

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TUESDAY, JUNE 11

0845-0900 CONFERENCE CONVENED BY FIRST DAY CHAIRMAN,
ADMINISTRATIVE ANNOUNCEMENTS;
0900-0915 WELCOMING REMARKS, AMBASSADOR ROBERT S. SMITH;
0915-0945 U.S. - AFRICAN ECONOMIC ISSUES AND PROBLEMS, JAMES J.
BLAKE, DEPUTY ASSISTANT SECRETARY FOR AFRICAN
AFFAIRS, DEPARTMENT OF STATE;
0945-1000 DISCUSSION;
1000-1030 EXPORT EXPANSION IN THE 1970'S, CHARLEST W. HOSTLER
DEPUTY DIRECTOR, BUREAU OF INTERNATIONAL COMMERCE,
DEPARTMENT OF COMMERCE;
1030-1045 DISCUSSION;
1045-1100 BREAK, GROUP PHOTOGRAPH;
1100-1130 STATE DEPARTMENT COMMERCIAL PROGRAM PRIORITIES
NICHOLAS S. LAKAS, DIRECTOR, OFFICE OF
COMMERCIAL AFFAIRS, DEPARTMENT OF STATE;
1130-1145 DISCUSSION
1145-1230 SYSTEMS APPROACH TO EXPORT MARKETING, RICHARD
GARNITZ, DEPUTY DIRECTOR, OFFICE OF INTERNATIONAL
MARKETING, U.S. DEPARTMENT OF COMMERCE;
1230-1245 DISCUSSION;
1300-1500 BUSINESSMEN'S LUNCHEON, PANEL DISCUSSION
"PROBLEMS OF US BUSINESS IN AFRICA," SELECTED
RESIDENT U.S. BUSINESSMEN;
1515-1545 U.S. TRADE LEGISLATION AND POLICY, ANN H. GARCIA,
DIRECTOR, LEGISLATION AND TARIFF POLICY DIVISION,
DEPARTMENT OF COMMERCE;
1545-1600 DISCUSSION
1600-1615 BREAK;
1615-1645 ECONOMIC/COMMERCIAL PERSONNEL POLICY AND MANAGEMENT,
STATE DEPARTMENT PERSONNEL REPRESENTATIVE;
JOSEPH A. CAMELIO, DIRECTOR, COMMERCIAL REPRESENTATION
STAFF, DEPARTMENT OF COMMERCE;

WEDNESDAY, JUNE 12

0830-0845 CONFERENCE CALLED TO ORDER BY SECOND DAY CHAIRMAN-
ADMINISTRATIVE ANNOUNCEMENTS;
0845-0915 EXPORT PROMOTION IN AFRICA; PLANS AND AND PROBLEMS,
JAMES T. DOYLE, DEPUTY DIRECTOR, AFRICA DIVISION,
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OFFICE OF INTERNATIONAL MARKETING, DEPARTMENT OF
COMMERCE;
0915-0945 RELATIVE EFFECTIVENESS OF DIFFERENT TRADE PROMOTION
TECHNIQUES, PANEL DISCUSSION, RICHARD GARNITZ,
JAMES T. DOYLE, SELECTED FSO'S;
0945-1015 DISCUSSION
1015-1045 ECONOMIC/COMMERCIAL REPORTING AND PUBLICATIONS, PANEL

DISCUSSION, NICHOLAS LAKAS, JAMES DOYLE, LEWIS
M. WHITE COMMERCIAL COORDINATOR, BUREAU OF AFRICAN
AFFAIRS, DEPARTMENT OF STATE;

1045-1115 DISCUSSION;

1115-1130 BREAK;

1130-1215 ROLE IN OED IN EXPORT EXPANSION: DOMESTIC PROGRAMS,
TRADE OPPORTUNITIES, AND COMMERCIAL INFORMATION;
MERRITT FREEMAN, DIRECTOR, EXPORT INFORMATION DIV.,
OFFICE OF EXPORT DEVELOPMENT, DEPARTMENT OF COMMERCE;
1215-1245 DISCUSSION.

THURSDAY, JUNE 13

0830-0845 CONFERENCE CALLED TO ORDER BY THIRD DAY CHAIRMAN-
ADMINISTRATIVE ANNOUNCEMENTS;

0845-0915 MAJOR PROJECTS AND GOVERNMENT CONTRACTS, PANEL
DISCUSSION, MERRITT FREEMAN, SELECTED FSO'S

0915-0945 DISCUSSION

0945-1000 BREAK

1000-1030 FINANCING U.S. EXPORTS, PANEL DISCUSSION,
IRVING ROSENTHAL DEPUTY DIRECTOR, REDSO/WA AGENCY
FOR INTERNATIONAL DEVELOPMENT; ROBERT H. AULD,
PROJECT OFFICER, EXPORT IMPORT BANK; RESIDENT U.S.
BANKER;

1030-1100 DISCUSSION;

1100-1230 EXPORT RELATED PROGRAMS OF OTHER AGENCIES, JEROME F.
NOVICK, POLICY OFFICER FOR EXPORT PROMOTION AND
TOURISM PROMOTION, U.S. INFORMATION AGENCY;
PETER SEIP, SENIOR ADVISOR ON ECONOMIC REPORTING,
DEPARTMENT OF LABOR; PHILIP MCCALLUM, ACTING VICE
PRESIDENT FOR FINANCE, OVERSEAS PRIVATE INVESTMENT
CORPORATION; DISCUSSION

1230-1345 LUNCH

1345-1430 THE CCP AS A MANAGEMENT TOOL, PANEL DISCUSSION,
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NICHOLAS LAKAS, RICHARD GARNITZ, JAMES DOYLE, LEWIS
WHITE, EMBASSY KINSHASA REPRESENTATIVE;

1430-1500 DISCUSSION;

1500-1515 BREAK;

1515-1545 POST MANAGEMENT OF THE COMMERCIAL PROGRAM, PANEL
DISCUSSION, NICHOLAS LAKAS, RICHARD GARNITZ,
SELECTED FSO'S;

1545-1615 DISCUSSION

1615-1645 SUMMATION AND CLOSING REMARKS. BROWN
UNQTE KISSINGER

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